

Abstract

Install to enable company-wide messaging on the Home tab. Includes HTML editor and ability to post messages to specific Salesforce profiles so the right message is displayed to the right users.

Description

Allows Salesforce users to have better visibility to company-wide news and updates without being bombarded with multiple email communications.

Tailor your messages to groups of Salesforce users based on their profiles and, therefore, limit the message distribution to only those users for which the messaging truly applies.

Use the built in HTML editor for text markup such as HTML to enhance the user experience with colors and font styles.

The functionality will allow each user to remove messages from their individual message listing on an as needed basis. This means each user can keep messages in the listing for as long as desired or remove them right away without having to notify a global administrator. However, messaging can be deactivated for all users when needed.

There's no need to worry about subscription fees when you install this package. Pricing is based on the organization not the number of users and is a one-time flat fee for the currently available version.

* NOTE: API Access Must Be Enabled.

Features & Benefits

- Display messages to users on their Salesforce Home tab.
- Display only messages that are relevant to your users - messages are based on user profiles.
- Each user can remove messages from their individual message list.
- Use HTML in messaging to create more interesting notifications.
- Schedule an expiration date for each message - allows for hands-off maintenance.
- Force specific messages to remain on the listing - makes important messages stay in reading view until removed by an admin.
- Admin reporting illustrates the users that have removed specific messages from their Home tab listing.
- Users have ability to see messages previously removed from their Home tab listing.

Highlights

Name	Description	Type
Message	Holds individual message data points and individual User opt outs.	■
msg_clone	Displays HTML to allow for cloning of existing message details and saving of message.	● ◆
msg_edit	Queries for a specific message and displays HTML to allow for editing and saving of message details.	● ◆
msg_help	Displays Help content for application.	● ◆
msg_home	Queries and displays messages based on the Profile of the User accessing the S-Control.	● ◆
msg_listing	Queries and displays all messages available in the Message object and displays in order of effective date (descending).	● ◆
msg_new	Displays HTML to allow for creating and saving of message details.	● ◆
msg_report_by_user	Queries and displays HTML to mimic standard Salesforce reporting. Shows all users that have removed a message from their listing.	◆
msg_view	Queries and displays HTML for specific message details.	● ◆

■ = Custom Object, ▣ = Custom Tab, ● = Custom Link, ◆ = Custom S-Control
 ≡ = Plug-In, ✕ = Composite Component

Requirements

Salesforce.com Edition Unlimited, Enterprise, & Developer

Specifications

Publisher Interactive Ties, LLC
Type Native
Salesforce.com Certification Certified
Pricing \$500.00

Screenshot

Home tab Messages

by Interactive Ties, LLC

[Setup](#) · [System Log](#) · [Help](#) · [Logout](#)

Home
Leads
Accounts
Contacts
Opportunities
Cases
Reports
▶

Search

Search All
▼

Go!

Limit to items I own

[Advanced Search...](#)

Create New...
▼

Recent Items

No records to display

Recycle Bin

Messages App at Interactive Ties, LLC

Monday March 31, 2008

Messages

Active ▼

Date	Title	[Delete]
2/29/2008	Commission Figures for February are Now Available!	[Delete]
2/18/2008	Welcome to the Spring '08 Version of Salesforce.com! This weekend we released updates to the interface for salesforce.com. Included in this release were a number of productivity and efficiency improvements including one that we have been looking forward too for a long time - inline editing. For a complete list of the modifications we made and a short training clip on how this impacts your day-to-day use of salesforce.com, please contact your local administrator or click this link Spring 2008 Release Info .	[Delete]
2/15/2008	Salesforce is Now the New Messaging Platform for Our Organization!	[Delete]

Calendar

Calendar Help ?

Today 3/31/2008

You have no events scheduled for the next 7 days.

◀
March 2008
▶

Sun	Mon	Tue	Wed	Thu	Fri	Sat
24	25	26	27	28	29	01
02	03	04	05	06	07	08
09	10	11	12	13	14	15
16	17	18	19	20	21	22