

Abstract

Display a simple list of all contact birthdays occurring in the next 10 days inside the Salesforce sidebar.

Description

Customers appreciate positive communication and what better way to let a customer know they are important to your business than sending them a Happy Birthday card or Email? With this application you will see a list of all contact birthdays occurring in the next 10 days which will provide you ample time to get the right messaging out to them.

The compact design of this application allows for unobtrusive notification to your users. It is easy to navigate and provides single-click access to the contact information. Best of all this application is built on s-controls so you won't use up valuable tab or object resources.

- * API Access must be enabled for Professional Edition Orgs
- ** Will display birthdays of contacts owned and not owned by the user (All Visible Contacts).
- *** Please install the "My Birthdays Reminder" if you want to display only contacts owned by the running user.

Features & Benefits

- Display contact name and birthday to users on their Salesforce sidebar.
- Listing constantly updates based on a rolling 10-day window – you will always see birthdays of contacts occurring in the next 10 days.
- Earliest birthdays are listed first so you'll always know which ones are coming up before the others.
- Unobtrusive to users: one-click paging functionality allows for many birthdays to be listed but only three (3) to be displayed at a single time.

Highlights

Name	Description	Type
birthdays	Queries and displays listing of contact names and birthdays based on the birthday month/day occurring in the next 10 days.	◆

■ = Custom Object, ☒ = Custom Tab, ● = Custom Link, ◆ = Custom S-Control
 ≡ = Plug-In, ✕ = Composite Component

Requirements

Salesforce.com Edition Unlimited, Enterprise, & Developer

Specifications

Publisher	Interactive Ties, LLC
Type	Native
Salesforce.com Certification	Certified
Pricing	Free

Screenshot

The screenshot displays the Salesforce AppExchange interface for the 'All Birthdays' application. At the top, the application logo and navigation tabs (Home, Leads, Accounts, Contacts, Opportunities, Reports) are visible. The main content area is titled 'Birthdays Application at Interactive Ties LLC' and includes a 'Winter '09 for Developers' badge. Below this, the 'Birthdays for All Contacts' section lists features: displaying contact names and birthdays on the sidebar, unobtrusive one-click paging, and a rolling 10-day update window. A large green arrow points to the left, indicating the direction of the paging functionality. The bottom section shows a calendar for October 2008, which is currently empty, and a 'Recent Items' list on the left sidebar.